Titan Company Ltd.

## Q4FY23 Result Update \| Retail

## Strong performance continues

Titan posted stable set of numbers with strong revenue growth but miss on EBIT margins. Management maintains revenue guidance of $19-20 \%$ with EBIT margin of 12-13\% in Jewellery business.

- Revenue at ₹1,03,600 Mn vs ₹77,960 Mn (+33\% YoY) vs ₹ $1,16,090 \mathrm{Mn}(-11 \%$ QoQ) || || Revenue excluding bullion sales at ₹ $10,550 \mathrm{Mn}$ vs ₹540 Mn (+20\% YoY)
- EBITDA at ₹10,890 Mn vs ₹7,940 Mn (+37\% YoY) vs ₹13,470 Mn (-19\% QoQ)
- EBITDA Margin at $10.51 \%$ vs $10.18 \%$ (YoY) vs $11.6 \%$ (QoQ)
- Adj PAT at ₹7,300 Mn vs ₹5,640 Mn (+40\% YoY) vs ₹9, 130 Mn (-20\% QoQ)
- EPS at ₹8.2 vs ₹6.3 (YoY) vs ₹10.2 (QoQ)


## Segmental

- Jewellery: (87\% of Income)
- Revenues grew by 33.3\% YoY to Rs 91,200 mn,
- EBIT margins $11.01 \%$ vs $11.21 \% \mathrm{YoY}$ and $11.9 \%$ QoQ
- Stores +31 in Q4FY23 || Total 763
- Watches (8.4\% of Income)
- Revenues grew by 41.3 \% YoY to Rs 8,830 mn
- EBIT margins $12 \% \mathrm{v} / \mathrm{s}-5.6 \% \mathrm{YoY}$ and $10.11 \%$ QoQ
- Stores (fasttrack+WOT+Helios) +52 in Q4FY23 || Total 1005
- EyeWear (1.6\% of Income)
- Revenue grew by 23.1\% YoY to Rs 1,650 mn,
- EBIT margins $1.21 \% \mathrm{v} / \mathrm{s}-5.22 \% \mathrm{YoY}$ and $18.39 \%$ QoQ
- Total 896 stores
- Others (3\% of Income)
- Revenue grew by $13 \%$ YoY to Rs 3,060 mn

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STOCK BROKING PVT. LTD eEquity Research Desk

| Rating | TP (Rs) | Up/Dn (\%) |
| :--- | ---: | ---: |
| ACCUMULATE | $\mathbf{3 , 0 6 5}$ | $\mathbf{1 5}$ |
| Market dat a |  |  |
| Current price | Rs | $\mathbf{2 , 6 5 4}$ |
| Market Cap (Rs.Bn) | (Rs Bn) | 2,356 |
| Market Cap (US \$ Mn) | (US \$ Mn) | 28,773 |
| Face Value | Rs | 1 |
| 52 Weeks High/Low | Rs | $2,791 / 1,825$ |
| Average Daily Volume | $(000)$ | 744 |
| BSE Code |  | 500114 |
| Bloomberg |  | TTAN.IN |
| Source:Bloomberg |  |  |

One Year Performance


Source: BSE

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## Conference Call Highlights

A. Jewellery Division (87\% of revenue) :

- Changes in franchisee agreement to have minimum impact on Titan's margins as well as franchisee operators profitability
- The original structure in place was 15 years old which is now been altered and going forward the product mix will decide the profitability to the franchisee
- Reduction in mark up on Gold
- Titan does not follow One nation One price policy on gold and prices are fixed as per regional competition
- 19\% LFL aided by 10 to $11 \%$ buyer growth (aim to maintain double digit LFL growth)
- Overall buyer growth was $16 \%$
- New : Repeat customers contribution to sales at 50:50
- 31 stores added across Tanishq, Mia, Zoya in the quarter. Aim to add 100 stores in next $2 / 3$ years in top 20 cities
- EBIT margins to sustain in the range of $12.5 \%$ to $13 \%$
- Gold exchange 30-33\% contribution from non Tanishq and 9 to $10 \%$ from Tanishq customers
- Wedding jewellery contribution to sales was down by 100 bps (19\%) for the full year. Target is to increase beyond 20\% going forward with focus on select markets. Expect a good season in FY24
- Bullion sales was higher ( $\sim 10.55 \mathrm{bn}$ ) on account of higher import of gold from UAE in the last 4 months. This was done to take advantage of lower custom duties on imports from UAE under the trade agreement. Bullion sales ensured better capital efficiency
- Mia recorded Rs $\sim 7$ bn in revenue and aims to double it in FY24
B. Watches \& Wearables Division (8.4\% of revenue)
- EBIT margins should sustain in the range of 12 to $13 \%$
- Wearables segment achieved a product sales milestone of 1 million+smart watches sold for FY23.
- Premium brands continued their strong performance with brand Titan and brands in Helios stores, both achieving sizeable double-digit growths.
- Wearables contributed $10 \%$ for FY23. Wearables margins as of now are lower than traditional watches


## C. Eyewear (1.6\% of income)

- The dip in margins was mainly due to certain onetime expenses such as the 8 crs payments to franchisee partners, revamping of the inventory at the franchisee operator level and 22 stores were shut down so the entire impact was taken in this quarter.
- Expect the EBIT margins to be in Mid-teens going forward
- April'23 recorded the best month in their history in terms of eyewear sales.


## Valuation \& Outlook

Management maintains revenue guidance of 19-20\% with EBIT margin of 12-13\% in jewellery business. There could be near term head winds in terms of demand due to volatile gold prices. However management is confident of a similar growth trajectory going forward aided by focus on wedding jewellery and continuing the strong store openings. We believe the margins should improve going forward especially in other business on account of the efforts taken.

Considering only $\sim 7 \%$ market share in Jewellery segment (market size of $\sim 4$ lac crores) the runway for growth for Titan is massive and it should reach double digits in the next 5 years. As the economy expands and the GDP per capita rises the discretionary spends are bound to increase and Titan is well placed to take advantage of it. It has an excellent track record which surpasses its peers and based on the opportunities ahead, the premium valuation is justified in our opinion.

Valuations @ Rs 2,654: 59x FY24E EPS of Rs. 45 and 48x FY25E EPS of Rs.56, we maintain ACCUMULATE on the stock for a target price of Rs.3,065 valuing the company at 55x FY25E EPS of Rs.56.

## Quarterly Financials

| Particulars (Rs Mns) | Q4FY23 | YoY |  |  | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q4FY22 | Growth (\%) | Q3FY23 |  |
| Sale of products/services | 92,150 | 72,670 | 26.8 | 111,670 | (17.5) |
| Other operating revenues | 11,450 | 5,290 | 116.4 | 4,420 | 159.0 |
| Total Operating Revenues | 103,600 | 77,960 | 32.9 | 116,090 | (10.8) |
| Other income | 1,140 | 760 | 50.0 | 890 | 28.1 |
| Total Income | 104,740 | 78,720 | 33.1 | 116,980 | (10.5) |
|  |  |  | - |  |  |
| Total RM Cost | 78,470 | 58,270 | 34.7 | 88,400 | (11.2) |
| RM to Op Revenue | 75.74\% | 74.74\% |  | 76.15\% |  |
| Employee benefits expense | 4,570 | 3,950 | 15.7 | 4,110 | 11.2 |
| Advertising | 2,510 | 1,980 | 26.8 | 2,730 | (8.1) |
| Ad Spends to OP Revenue | 2.42\% | 2.54\% |  | 2.35\% |  |
| Other expenses | 7,160 | 5,820 | 23.0 | 7,380 | (3.0) |
| O. Exps to Op Revenue | 6.91\% | 7.47\% |  | 6.36\% |  |
| EBITDA (exc. OI) | 10,890 | 7,940 | 37.2 | 13,470 | (19.2) |
| EBITDA Margin | 10.51\% | 10.18\% |  | 11.60\% |  |
| Depreciation | 1,190 | 1,020 | 16.7 | 1,130 | 5.3 |
| PBIT | 10,840 | 7,680 | 41.1 | 13,230 | (18.1) |
| Interest | 960 | 610 | 57.4 | 790 | 21.5 |
| PBT | 9,880 | 7,070 | 39.7 | 12,440 | (20.6) |
| Total Tax | 2,520 | 1,260 | 100.0 | 3,320 | (24.1) |
| Tax Rate | 25.5\% | 17.8\% |  | 26.7\% |  |
| PAT | 7,360 | 5,270 | 39.7 | 9,130 | (19.4) |
| Exceptional item |  | 540 |  |  |  |
| Share of profit from JV/ Associate |  | - |  | 10 |  |
| Minority Interest |  | 170 | (100.0) | 90 | (100.0) |
| Adjusted PAT | 7,300 | 5,640 | 29.4 | 9,040 | (19.2) |
| NPM | 6.97\% | 7.16\% |  | 7.73\% |  |
| Equity | 890 | 890 |  | 890 |  |
| FV | 1 | 1 |  | 1 |  |
| EPS | 8.2 | 6.3 | 29.4 | 10.2 | (19.2) |
| Segmental Revenues |  |  |  |  |  |
| Watches | 8,830 | 6,250 | 41.3 | 8,110 | 8.9 |
| \% to Operating Income | 8.5\% | 7.9\% |  | 6.9\% |  |
| Jewllery | 91,200 | 68,430 | 33.3 | 104,460 | (12.7) |
| \% to Operating Income | 88.0\% | 86.9\% |  | 89.3\% |  |
| Eyeware | 1,650 | 1,340 | 23.1 | 1,740 | (5.2) |
| \% to Operating Income | 1.6\% | 1.7\% |  | 1.5\% |  |
| Others | 2,510 | 2,290 | 9.6 | 2,140 | 17.3 |
| \% to Operating Income | 2.4\% | 2.9\% |  | 1.8\% |  |
| Corporate (unallocated) | 550 | 410 | 34.1 | 530 | 3.8 |
| \% to Operating Income | 0.5\% | 0.5\% |  | 0.5\% |  |
| Total | 104,740 | 78,720 | 33.1 | 116,980 | (10.5) |
| PBIT Margins: |  |  |  |  |  |
| Watches | 12.00\% | -5.60\% |  | 10.11\% |  |
| Jewellery | 11.01\% | 11.21\% |  | 11.90\% |  |
| Eyeware | 1.21\% | -5.22\% |  | 18.39\% |  |
| Others | -5.58\% | 0.87\% |  | -7.48\% |  |

## Financials

| P\&L (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 2,16,450 | 2,87,990 | 4,05,750 | 4,87,694 | 5,83,425 |
| Operating Expenses | $(1,64,140)$ | $(2,16,410)$ | $(3,03,550)$ | $(3,64,795)$ | $(4,34,652)$ |
| Employee Cost | $(10,650)$ | $(13,490)$ | $(16,470)$ | $(19,764)$ | $(23,717)$ |
| Other Expenses | $(24,410)$ | $(24,680)$ | $(36,940)$ | $(43,766)$ | $(52,621)$ |
| Operating Profit | 17,250 | 33,410 | 48,790 | 59,368 | 72,436 |
| Depreciation | $(3,750)$ | $(3,990)$ | $(4,410)$ | $(5,062)$ | $(5,715)$ |
| PBIT | 13,500 | 29,420 | 44,380 | 54,306 | 66,721 |
| Other income | 1,860 | 2,340 | 3,080 | 2,702 | 3,068 |
| Interest | $(2,030)$ | $(2,180)$ | $(3,000)$ | $(3,275)$ | $(3,497)$ |
| PBT | 13,330 | 29,580 | 44,460 | 53,733 | 66,292 |
| Profit before tax (post exceptional) | 13,330 | 29,580 | 44,460 | 53,733 | 66,292 |
| Provision for tax | $(3,530)$ | $(7,060)$ | $(11,730)$ | $(13,525)$ | $(16,686)$ |
| Reported PAT | 9,800 | 22,520 | 32,730 | 40,208 | 49,606 |
| M | (10) | (250) | (240) | (168) | (118) |
| Net Profit | 9,790 | 22,270 | 32,490 | 40,040 | 49,489 |
| Adjusted Profit (excl Exceptionals) | 9,740 | 22,270 | 32,500 | 40,030 | 49,606 |
| Balance Sheet | FY21 | FY22 | FY23 | FY24E | FY25E |
| Equity capital | 890 | 890 | 890 | 890 | 890 |
| Reserves | 74,080 | 92,140 | 1,17,620 | 1,45,641 | 1,80,248 |
| Net worth | 74,970 | 93,030 | 1,18,510 | 1,46,531 | 1,81,138 |
| M | 50 | 300 | 530 | 698 | 816 |
| Non Current Liabilites | 12,350 | 13,490 | 18,550 | 18,742 | 18,949 |
| Current Liabilites | 77,150 | 1,05,120 | 1,32,640 | 1,50,562 | 1,70,979 |
| TOTAL LIABILITIES | 1,64,520 | 2,11,940 | 2,70,230 | 3,16,533 | 3,71,882 |
| Non Current Assets | 32,550 | 37,400 | 46,144 | 50,094 | 55,733 |
| Fixed Assets | 24,320 | 25,060 | 30,174 | 34,174 | 38,174 |
| Goodwill | 1,230 | 1,230 | 1,230 | 1,230 | 1,230 |
| Non Current Investments | 190 | 2,790 | 3,510 | 3,510 | 3,510 |
| Deferred Tax Asset | 1,050 | 1,870 | 1,580 | 1,580 | 1,580 |
| Long Term Loans and |  |  |  |  |  |
| Advances | 430 | 420 | 540 | 621 | 714 |
| Other Non Current Assets | 5,330 | 6,030 | 9,110 | 8,979 | 10,525 |
| Current Assets | 1,31,970 | 1,74,540 | 2,24,086 | 2,66,439 | 3,16,149 |
| Current investments | 28,050 | 150 | 21,640 | 21,640 | 21,640 |
| Inventories | 84,080 | 1,36,090 | 1,65,840 | 1,99,300 | 2,37,466 |
| Trade Receivables | 3,660 | 5,650 | 6,740 | 8,101 | 9,691 |
| Cash and Bank Balances | 5,600 | 15,730 | 13,446 | 18,683 | 26,014 |
| Short Term Loans and |  |  |  |  |  |
| Advances | 760 | 4,230 | 1,350 | 1,485 | 1,634 |
| Other Current Assets | 9,820 | 12,690 | 15,070 | 17,230 | 19,704 |
| TOTAL ASSETS | 1,64,520 | 2,11,940 | 2,70,230 | 3,16,533 | 3,71,882 |


| Cash Fow St. (Rs. mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Profit | 9,740 | 22,270 | 32,500 | 40,030 | 49,606 |
| Add: Dep. \& Amort. | 3,750 | 3,990 | 4,410 | 5,062 | 5,715 |
| Cash profits (Inc)/Dec in | 13,490 | 26,260 | 36,910 | 45,093 | 55,321 |
| -Sundry debtors | (545) | $(1,990)$ | $(1,090)$ | $(1,361)$ | $(1,590)$ |
| -Inventories | $(3,050)$ | $(52,010)$ | $(29,750)$ | $(33,460)$ | $(38,165)$ |
| -Loans/advances | 906 | $(3,460)$ | 2,760 | (216) | (242) |
| - Other Current Assets <br> '-Current Liab and | 382 | $(3,410)$ | $(5,320)$ | $(2,029)$ | $(4,019)$ |
| Provisions | $(2,084)$ | 7,710 | 12,490 | 4,548 | 5,009 |
| Sundry Creditors | 1,923 | 5,050 | (800) | 2,449 | 2,794 |
| Change in working capital | $(2,467)$ | $(48,110)$ | $(21,710)$ | $(30,069)$ | $(36,214)$ |
| CF from Oper. activities | 11,023 | $(21,850)$ | 15,200 | 15,024 | 19,107 |
| CF from Inv. activities | $(29,444)$ | 20,560 | $(31,734)$ | $(9,062)$ | $(9,705)$ |
| CF from Fin. activities | 20,210 | 11,410 | 14,250 | (725) | $(2,061)$ |
| Cash generated/(utilised) | 1,789 | 10,120 | $(2,284)$ | 5,237 | 7,342 |
| Cash at start of the year | 3,811 | 5,600 | 15,730 | 13,446 | 18,683 |
| Cash at end of the year | 5,600 | 15,720 | 13,446 | 18,683 | 26,014 |
| Source: Dalal \& Broacha Research, Company |  |  |  |  |  |
| Ratios | FY21 | FY22 | FY23 | FY24E | FY25E |
| OPM | 8.0 | 11.6 | 12.0 | 12.2 | 12.4 |
| NPM | 4.46 | 7.67 | 7.95 | 8.16 | 8.46 |
| Tax rate | (26.5) | (23.9) | (26.4) | (25.2) | (25.2) |
| Growth Ratios (\%) |  |  |  |  |  |
| Net Sales | 2.8 | 33.1 | 40.9 | 20.2 | 19.6 |
| Operating Profit | (30.1) | 93.7 | 46.0 | 21.7 | 22.0 |
| PBIT | (36.3) | 117.9 | 50.8 | 22.4 | 22.9 |
| PAT | (35.1) | 128.7 | 45.9 | 23.2 | 23.9 |
| Per Share (Rs.) |  |  |  |  |  |
| Net Earnings (EPS) | 11 | 25 | 37 | 45 | 56 |
| Cash Earnings (CPS) | 15.2 | 29.5 | 41.5 | 50.7 | 62.2 |
| Dividend | 3.8 | 7.5 | 10.0 | 13.5 | 16.7 |
| Book Value | 84.2 | 104.5 | 133.2 | 164.6 | 203.5 |
| Free Cash Flow | 11.3 | (25.2) | 14.4 | 14.8 | 19.4 |
| Valuation Ratios |  |  |  |  |  |
| P/E(x) | 242.5 | 106.1 | 72.7 | 59.0 | 47.6 |
| P/B(x) | 31.5 | 25.4 | 19.9 | 16.1 | 13.0 |
| EV/EBIDTA(x) | 135.8 | 70.7 | 48.5 | 39.7 | 32.5 |
| Div. Yield(\%) | 0.1 | 0.3 | 0.4 | 0.5 | 0.6 |
| FCF Yield(\%) | 0.4 | (0.9) | 0.5 | 0.6 | 0.7 |
| Return Ratios (\%) |  |  |  |  |  |
| ROE | 13\% | 24\% | 27\% | 27\% | 27\% |
| ROCE | 15\% | 26\% | 28\% | 29\% | 30\% |

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