



## Company Background

PARK Hotel Ltd is leading hospitality chain in India with a diversified portfolio of 39 hotels and 2,537 keys across multiple segments. The company has built F&B and Entertainment ecosystem within its properties, with over 88 restaurants, bars, and nightclubs that not only enhance guest experience but also drive higher revenue through cross-selling. In addition to its core hospitality business, the company has established a strong presence in the retail F&B space through its iconic brand Flurys, a premium chain of cafes, restaurants, and kiosks, which provides diversification and an asset-light growth avenue.

## Investment View

Park Hotel is industry leading occupancy rate (consistently above 90%) provides a strong foundation for revenue visibility and margin expansion, reflecting robust demand, strategic locations, and effective pricing; going forward, the addition of new keys across owned, leased and managed properties is expected to drive the next leg growth by increasing capacity and market presence, and as these assets mature, they should contribute meaningfully to both top-line and profitability, supported by favorable hospitality sector tailwinds and operating leverage.

## Key Drivers

### Industry Leading Occupancy Supporting Revenue Visibility:

The company's consistently high occupancy levels in 9M FY26 is 92%, underscore its strong demand positioning, supported by strategically located assets in key business and leisure markets, a well-recognized brand, and an effective pricing strategy that balances competitive with yield optimization. Such elevated occupancy not only ensures stable and predictable cash flows but also provides strong revenue visibility, while higher asset utilization enables better absorption of fixed costs, thereby driving operating leverage and supporting sustained margin expansion over time.

### Expansion Through Addition of New Keys Driving Growth:

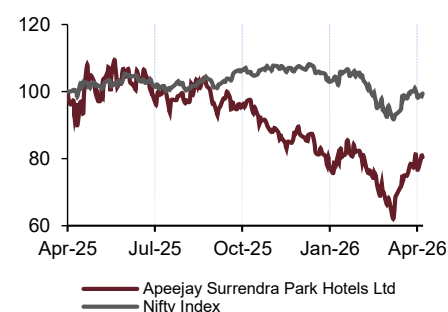
The ongoing addition of rooms across owned, leased and managed properties remains a key growth lever, with a strong pipeline of 42 hotels comprising 3,872 keys, including 997 owned keys, 2,638 managed keys and 147 leased keys, which is expected to significantly enhance capacity, expand market presence, and drive sustained revenue growth as these assets become operational.

Rating	TP (Rs)	Up/Dn (%)
<b>BUY</b>	<b>151</b>	<b>21</b>

### Market data

<b>Current price</b>	<b>Rs</b>	<b>125</b>
Market Cap (Rs.Bn)	(Rs Bn)	27
Market Cap (US\$ Mn)	(US\$ Mn)	282
Face Value	Rs	1
52 Weeks High/Low	Rs	173.2 / 95.1
Average Daily Volume	('000)	433
BSE Code		544,476
<b>Bloomberg</b>		<b>PARKHOTE.IN</b>
Source: Bloomberg		

## One Year Performance



Source: Bloomberg

% Shareholding	Mar-26	Dec-25
Promoters	68	68
Public	32	32
<b>Total</b>	<b>100</b>	<b>100</b>

Source: Bloomberg

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**Favorable Industry Tailwinds Supporting Long-term Outlook:**

The hospitality sector is benefiting from rising domestic travel, increased corporate spending, and growth in tourism. These structural demand drivers provide a supportive environment for continued occupancy strength and revenue growth.

**Financial Outlook**

Park Hotel is expected to deliver strong earnings momentum with Revenue, EBITDA, and PAT CAGR of 16%, 21%, and 25% respectively over FY25–28E, supported by improving product mix, export recovery, and operating leverage. The company is set increment in keys and adding new Flurys stores for driving growth.

**Valuation**

Park Hotel currently trades at 7.9x FY28E EVEBITDA, which appears attractive given its mid-to-high-teens growth visibility, strong pipeline.

**Applying a target multiple of 9.2x FY28E EVEBITDA a target price of ₹151 per share, implying an upside potential of approximately 21% from current levels.**

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