Aditya Birla Fashion Retail Ltd

## Q4FY23 Result Update \| Retail

Cautiously Optimistic

Results (standalone) were in-line with estimates on topline however higher Ad-Spends impacted bottom-line

- Revenue (standalone) grew by $22 \%$ YoY to Rs 26512 mn aided by $14 \%$ growth in lifestyle business. Revenue on a QoQ basis was down by $14 \%$.
- EBIDTA margins stood at $8.5 \%$ as against $17 \%$ YoY and $13.4 \%$ QoQ mainly impacted by other expenses and higher employee cost.
- Gross Margins were stable @ 53.55\% as against 54.59\% YoY and 53.35\% QoQ
- EBIDTA for all business i.e Lifestyle, Others including athleisure and innerwear and Pantaloon was impacted due to higher marketing spends. EBIDTA dropped by $39 \%$ YoY to Rs 2253 mn .
- PBT for Q4FY23 reported a loss of Rs 1750mn vs 608mn/729mn in Q4FY22/Q3FY23
- Loss for Q4FY23 at Rs 1281 mn vs profit of $497 \mathrm{mn} / 569 \mathrm{mn}$ in Q4FY22/Q3FY23.


## Outlook:

- Growth to see an uptick from H2FY24 on account of slowdown in Tier 2 and rural. Q4FY23 was the first full quarter witnessing slowdown.
- Ad Spends to remain elevated on account of TMRW and TASVA
- New ventures like Tasva and TMRW will take atleast 2 years to generate profitability.
- Consolidated Net Debt @ Rs 14220mn || Expect it to increase post TCNS acquisition
- D2C TMRW brand to remain in investment phase
- Net stores addition in Pantaloon to be $\sim 40$ to 50
- Reebok should turn profitable going forward

Financial Summary

| Y/E Mar (Rs mn) | FY21* | FY22 $^{*}$ | FY23 $^{*}$ | FY24E $^{*}$ | FY25E $^{*}$ |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| Net sales | 51,811 | 78,242 | 117,369 | 141,258 | 161,948 |
| EBIDTA | $5,943.3$ | $10,794.8$ | $15,947.9$ | $20,305.4$ | $23,570.4$ |
| EPS (Rs) (post dilution) | $(7)$ | $(1)$ | 1 | 2 | 2 |
| growth (\%) | 351 | $(88)$ | $(264)$ | 51 | 18 |
| P/E (x) | $(27)$ | $(221)$ | 136 | 96 | 82 |
| P/B (x) | 6 | 6 | 5 | 3 | 3 |
| EV/EBITDA (x) | 35 | 20 | 14 | 12 | 11 |
| D/E | 0.4 | 0.4 | 0.5 | 0.2 | 0.2 |
| RoCE (\%) | $(7)$ | 6 | 10 | 11 | 12 |
| RoE (\%) | $(24)$ | $(3)$ | 3 | 3 | 4 |

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## Segments \& Concall KTA's

| Partic ulars Rs Mns | Q4FY23 | Q4FY22 | YoY | Q3FY23 | QoQ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| A. Madhura Segment Total | 19,270 | 15,590 | $24 \%$ | 22,360 | $-14 \%$ |
| 1. Madhura LifeStyle | 15,350 | 13,420 | $14 \%$ | 18,730 | $-18 \%$ |
| 2. Other Madhura which includes |  |  |  |  |  |
| innerwear and Reebok | 3,920 | 2,170 | $81 \%$ | 3,630 | $8 \%$ |
| B. Pantaloon | 7,980 | 6,750 | $18 \%$ | 11,590 | $-31 \%$ |
| Less Eliminations: | $(740)$ | $(520)$ |  | $(360)$ |  |
| Total | 26,510 | 21,820 | $21 \%$ | 33,590 | $-21 \%$ |
|  |  |  |  |  |  |
| EBIDTA Margins |  |  |  | $13.1 \%$ |  |
| A. Madhura Segment Total | $10.1 \%$ | $-0.3 \%$ |  | $16.9 \%$ |  |
| 1. Madhura LifeStyle | $14.7 \%$ | $23.2 \%$ |  |  |  |
| 2. Other Madhura which includes |  |  |  | $-6.3 \%$ |  |
| innerwear \& Reebok | $-7.7 \%$ | $-1.8 \%$ |  | $14.5 \%$ |  |
| B. Pantaloon | $8.9 \%$ | $12.1 \%$ |  |  |  |
|  |  |  |  |  |  |
| Madhura LifeStyle Mix |  |  |  |  |  |
| Wholesale | 3,310 | 4,190 | $-21 \%$ | 3,740 | $-11 \%$ |
| Retail | 8,090 | 6,160 | $31 \%$ | 10,120 | $-20 \%$ |
| Others | 3,950 | 3,070 | $29 \%$ | 4,870 | $-19 \%$ |

## A. TOTAL MADHURA SEGMENT

## 1. Madhura Lifestyle Brands KTA's

- LTL @ 40\% for FY23 in Retail business
- Ecom contribution at 12\% for FY23
- Wholesale business degrew by $21 \%$ in Q4FY23 on account of account of change in the business model from Buy \& Sell to consignment
- Stores @2650 (+128 YoY)
- Network of small-town format within Lifestyle brands is now 600 stores strong


## 2. Other Madhura business which includes innerwear

- Active Athleisure wear and Inner-Wear (total) growth @ 33\% YoY
- Inner-Wear and activewear witnessed 50\% growth || Athleisure witnessed soft growth as work from home category faded
- Network: 32000 MBO's and EBO at 175 stores
- Reebok completed integration into ABFRL in H2FY23 || new brand ambassadors- Taapsee Pannu and Surya Kumar Yadavll
- American Eagle grew by $89 \%$ YoY and LTL 67\%|| 6 stores added || total 37 EBO's
- Forever-21 grew by $40 \%$ YoY || LTL grew by $25 \%$ || 9 (net)stores added
- "TheCollective" and other super-premium brands revenue growth of $60 \%$ YoY || LTL growth of $41 \%$
B. PANTALOON
- LTL @13 \% for Q4FY23
- Value segment i.e. Pantaloons face headwinds due to inflation || Tier-2 and below witness slowdown post festive
- 25 stores added in Q4 vs 54 added in full year
- Target to add net 40 to 50 stores in FY24
- Full year LTL growth @ 48\%
C. Ethnic Subsidiaries:
- JAYPORE: Revenue $+90 \%$ for FY23 expanded to 18 stores, 8 stores added in FY23
- Shantanu \& Nikhil: Sales +53\% for FY23 || 15 stores, 5 stores added in FY23 || extended brand in to sports
- Sabyasachi: Revenue +50\% || Jewellery business grew 75\% || Launched New York store in October
- TASVA: opened 19 stores in Q4FY23 (51 in total), 4 stores added through partnered model
D. MASABA
- Quarterly revenue double over LY
- Had acquired 51\% stake in 'House of Masaba Lifestyle Private Limited' to get entry into branded beauty and personal care segment @ Rs 900mn (this includes secondary and primary infusion) for $51 \%$
- aim to clock Rs 5bn revenues
E. D2C brands subsidiary in the making
- TMRW announced strategic partnership with seven digital first brands: Six brands already integrated into the portfolio
F. Digital and Omnichannel
- E-commerce sales grew 77\% YoY
- Omni-channel coverage is now across 2650+ stores


## Details of TCNS Acquisition



## Quarterly Performance Analysis (standalone)

Exhibit 1

| Particulars Rs Mns (Standalone) | Q4FY23 | Q4FY22 | YOY | Q3FY23 | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from Operations | 26,513 | 21,814 | 22\% | 33,589 | -21\% |
| Other Income | 330 | 249 | 33\% | 271 | 22\% |
| Total Income | 26,843 | 22,063 | 22\% | 33,859 | -21\% |
| cogs | 12,313 | 9,905 | 24\% | 15,666 | -21\% |
| \% of sales | 46.44\% | 45.41\% |  | 46.64\% |  |
| Employee Benefit Expense | 3,433 | 2,673 | 28\% | 3,642 | -6\% |
| \% of sales | 12.95\% | 12.25\% |  | 10.84\% |  |
| Other Expenses | 6,410 | 4,141 | 55\% | 7,085 | -10\% |
| \% of sales | 24.18\% | 18.98\% |  | 21.09\% |  |
| Rent | 2,103 | 1,382 | 52\% | 2,686 | -22\% |
| \% of sales | 7.93\% | 6.34\% |  | 8.00\% |  |
| Total expenses | 24,260 | 18,101 | 34\% | 29,079 | -17\% |
| \% of sales | 91.50\% | 82.98\% |  | 86.57\% |  |
| EBITDA excluding other income | 2,253 | 3,713 | -39\% | 4,510 | -50\% |
| EBIDTA MARGINS | 8.50\% | 17.02\% |  | 13.43\% |  |
| EBITDA including other income | 2,583 | 3,962 | -35\% | 4,780 | -46\% |
| EBIDTA Margins | 9.62\% | 17.96\% |  | 14.12\% |  |
| Depreciation | 3,098 | 2,505 | 24\% | 2,875 | 8\% |
| EBIT | (515) | 1,457 | -135\% | 1,905 | -127\% |
| Finance costs | 1,235 | 849 | 45\% | 1,176 | 5\% |
| Exceptional items |  |  |  |  |  |
| PBT reported | $(1,750)$ | 608 | -388\% | 729 | -340\% |
| Tax Expense | (469) | 111 |  | 160 |  |
| Tax Rate | 27\% | 18\% |  | 22\% |  |
| Adjusted PAT | $(1,281)$ | 497 |  | 569 |  |
| NPM | -4.77\% | 2.25\% |  | 1.68\% |  |
| Equity | 9488 | 9383 |  | 9487 |  |
| Face Value | 10 | 10 |  | 10 |  |
| Number of Shares | 949 | 938 |  | 949 |  |
| Basic EPS | -1.3 | 0.53 |  | 0.60 |  |

Source: Dalal \& Broacha Research, Company

## Valuation \& Outlook

| Particulars (Rs. Bn) | FY25 |
| :--- | ---: |
| Lifestyle Business |  |
| Sales | 89378 |
| EBITDA | 15194 |
| Margins | $17.0 \%$ |
| EV/EBITDA (x) | 13 |
| EV | 197524 |
| Pantaloons |  |
| Sales | 51448 |
| EBITDA | 7460 |
| Margins | $14.5 \%$ |
| EV/EBITDA (x) | 10 |
| EV | 74600 |
| Other Business |  |
| Sales | 21123 |
| EV/Sales (x) | 1 |
| EV | 21123 |
| Ethnic wear | 11952 |
| Sales | 1 |
| EV/Sales (x) | 11952 |
| EV |  |
|  | 305198 |
| Total EV | 68597 |
| Debt + Lease Liability | 7409 |
| Cash | 244010 |
| Equity Value | 1015 |
| No of shares (fully diluted) | 241 |
| Per share | 190 |
| CMP | $27 \%$ |
| Upside (\%) |  |
| (TCNS acquisition not considered) |  |

## Valuation:

The long-term vision of the company with a target to reach Rs50bn in Ethnic wear through various acquisitions, TCNS being a recent one, is ambitious and big.
However TCNS acquisition comes with a possible additional Debt burden in the range of Rs 7-8bn (over and above the additional money coming in from GIC); which will keep Debt/EBIDTA position remaining elevated at $3 x$.

Additionally post open offer, TCNS will be merged in ABFRL which would lead to equity dilution to the extent of $5 \%$.
Post this announcement on 05-May-2023, the stock has seen ~15\% correction and is trading almost at 52 -week -low(it has come back to where it was in FY2 1)

Due to the above reasons we expect the stock to get re-rated downwards and a very strong upside in the short-to-medium term basis is difficult, despite a promising long-term story.

We have reworked our estimates and down-grade our target multiple. We maintain BUY with a revised target price of Rs 241.

## Financial

|  |  |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
| Profit and Loss (Rs. Mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| Net Sales | 51,811 | 78,242 | 117,369 | 141,258 | 161,948 |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Cost of sales | 45,868 | 67,447 | 101,421 | 120,953 | 138,378 |
| Operating Profit |  |  |  |  |  |
| Depreciation | 5,943 | 10,795 | 15,948 | 20,305 | 23,570 |
| PBIT | 9,450 | 9,469 | 11,145 | 13,974 | 16,065 |
| Other income | $(3,507)$ | 1,326 | 4,803 | 6,332 | 7,505 |
| Interest | 726 | 941 | 1,102 | 1,377 | 1,432 |
|  | 4,984 | 3,402 | 4,242 | 5,031 | 5,778 |
| Profit before tax |  |  |  |  |  |
| Exceptional and Extra Ordinary | - | - | - | - | - |
| share of profitloss in JV | - | - | - | - | - |
| PBT (Post Extra Ordinary) | $(7,764)$ | $(1,135)$ | 1,663 | 2,677 | 3,159 |
| Provision for tax | $(1,268)$ | $(328)$ | 337 | 675 | 796 |
| Reported PAT | $(6,496)$ | $(807)$ | 1,325 | 2,002 | 2,363 |
| MI | - | - | - | - | - |
| Adjusted PAT | $(6,496)$ | $(807)$ | 1,325 | 2,002 | 2,363 |
| Source: Dalal \& Broacha Research, Company |  |  |  |  |  |


| Balance Sheet | FY21 | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Equity capital | 9,151 | 9,383 | 9,488 | 10,146 | 10,146 |
| Reserves | 17,695 | 19,439 | 28,381 | 48,725 | 51,089 |
| Net worth | 26,846 | 28,821 | 37,869 | 58,871 | 61,234 |
| Minority Interest | - | - | - | - | - |
| Non Current Liabilites | 29,642 | 31,203 | 51,431 | 57,583 | 64,708 |
| Current Liabilites | 39,914 | 55,990 | 65,433 | 62,951 | 70,921 |
| CAPITAL EMPLOYED | 96,402 | 116,014 | 154,732 | 179,406 | 196,864 |
| Non Current Assets | 60,904 | 65,844 | 90,356 | 100,936 | 110,120 |
| Fixed Assets | 26,814 | 29,529 | 45,311 | 54,994 | 63,474 |
| Non Current Investments | 6,895 | 8,351 | 14,011 | 14,011 | 14,011 |
| Non Current tax assets | 216 | 204 | 21 | 21 | 21 |
| Long Term Loans and Advances | 26 | 36 | 12 | 12 | 13 |
| Other NON Current Assets | 2,108 | 2,521 | 5,238 | 5,762 | 6,105 |
| Goodwill | 18,596 | 18,596 | 18,596 | 18,596 | 18,596 |
| Deferred Tax Assets | 3,212 | 3,531 | 3,166 | 3,166 | 3,166 |
| Security Deposits | 3,037 | 3,076 | 4,001 | 4,374 | 4,734 |
| Current Assets | 35,497 | 50,170 | 64,377 | 78,470 | 86,744 |
| Current investments | 2,995 | 5,374 | 1,500 | 1,500 | 1,500 |
| Inventories | 17,429 | 27,292 | 37,640 | 45,280 | 51,912 |
| Trade Receivables | 5,999 | 7,544 | 8,351 | 11,610 | 13,311 |
| Cash and Bank Balances | 1,645 | 1,079 | 6,430 | 8,579 | 7,409 |
| Short Term Loans and Advances | 65 | 68 | 263 | 290 | 319 |
| Other Current Assets | 7,364 | 8,811 | 10,192 | 11,211 | 12,293 |
| Cash Flow St. (Rs. mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
| Net Profit | $(6,496)$ | (807) | 1,325 | 2,002 | 2,363 |
| Add: Dep. \& Amort. | 9,450 | 9,469 | 11,145 | 13,974 | 16,065 |
| Minority Interest | - | - | - | - | - |
| Cash profits | 2,954 | 8,661 | 12,470 | 15,976 | 18,429 |
| $(\mathrm{lnc}) / \mathrm{Dec}$ in |  |  |  |  |  |
| -Sundry debtors | 2,403 | $(1,545)$ | (807) | $(3,259)$ | $(1,701)$ |
| -Inventories | 6,065 | $(9,863)$ | $(10,348)$ | $(7,640)$ | $(6,632)$ |
| -Loans/advances | 15 | (14) | (170) | (27) | (30) |
| '-Current Liab and Provisions | $(3,208)$ | 14,439 | 11,117 | 353 | 6,602 |
| '- Other Assets | $(1,809)$ | $(1,849)$ | $(3,914)$ | $(1,543)$ | $(1,425)$ |
| $\because$ - Non Curent security Deposit | (48) | (38) | (925) | (373) | (360) |
| Change in working capital | 3,418 | 1,130 | $(5,048)$ | $(12,489)$ | $(3,546)$ |
| CF from Oper. activities | 6,372 | 9,791 | 7,422 | 3,487 | 14,883 |
| CF from Inv. activities | $(17,411)$ | $(14,034)$ | $(18,019)$ | $(14,089)$ | $(16,052)$ |
| CF from Fin. activities | 10,034 | 3,677 | 15,948 | 12,750 | - |
| Cash generated/(utilised) | $(1,005)$ | (566) | 5,351 | 2,148 | $(1,169)$ |
| Cash at start of the year | 2,651 | 1,645 | 1,079 | 6,430 | 8,579 |
| Cash at end of the year | 1,645 | 1,079 | 6,430 | 8,579 | 7,409 |


| Ratios | FY21 | FY22 | FY23 | FY24E | FY25E |
| :--- | :---: | ---: | ---: | ---: | ---: |
| OPM | 11 | 14 | 14 | 14 | 15 |
| NPM | $(12)$ | $(1)$ | 1 | 1 | 1 |
| Tax rate | 16 | 29 | 20 | 25 | 25 |
|  |  |  |  |  |  |
| Growth Ratios (\%) |  |  |  |  |  |
| Net Sales | $(41)$ | 51 | 50 | 20 | 15 |
| Operating Profit | $(51)$ | 82 | 48 | 27 | 16 |
| PBIT | $(201)$ | $(138)$ | 262 | 32 | 19 |
| PAT | 351 | $(88)$ | $(264)$ | 51 | 18 |
|  |  |  |  |  |  |
| Per Share (Rs.) |  |  |  |  |  |
| Net Earnings (EPS) | $(7)$ | $(1)$ | 1 | 2 | 2 |
| Cash Earnings (CPS) | 3 | 9 | 13 | 16 | 18 |
| Dividend | - | - | - | - | - |
| Book Value | 29 | 31 | 40 | 58 | 60 |
| Free Cash Flow | $(12)$ | $(5)$ | $(11)$ | $(10)$ | $(1)$ |

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