Titan Company Ltd.
3QFY24 Result Update | Retail
Jewelry EBIT Margin lower

Titan posted topline growth of $22 \%$ (24\% ex-bullion) but poor PAT growth of $15 \%$ due to drop in jewellery business EBIT to $11.6 \%$ (vs $11.9 \%$ in 2QFY24) \& higher advertisement, finance cost, depreciation \& other expenses outgo.

- Revenue at ₹1,39,630 Mn vs ₹1,11,670 Mn (+25\% YoY) vs ₹ $1,07,080 \mathrm{Mn}(+30 \%$ QoQ) || Revenue excluding bullion sales (+23.8\% YoY)
- EBITDA at ₹ $15,650 \mathrm{Mn}$ vs ₹ $13,470 \mathrm{Mn}(+16 \% \mathrm{YoY})$ vs ₹ 14,110 Mn (+1 1\% QoQ)
- EBITDA Margin at $11.05 \%$ vs $11.60 \%$ (YoY) vs $11.26 \%$ (QoQ)
- Adj PAT at ₹10,530 Mn vs ₹9,040 Mn (+16\% YoY) vs ₹9,150 Mn (+15\% QoQ)
- EPS at ₹ 11.83 vs ₹10.16 (YoY) vs ₹10.28 (QoQ)

Guidance/Management commentary:

- Maintains jewellery EBIT margins at 12-13\%
- Good festive season led to sales growth however December month was blip but things have started reviving in January; 4Q likely to bounce back \& likely to be better than 3Q
- Management believes Gross margins were inline with their expectations.


Source: BSE

| YIE Mar (Rs mn) | FY21 | FY22 | FY23 | FY24e | FY25e | FY26e |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Net sales | $2,16,450$ | $2,87,990$ | $4,05,750$ | $5,10,402$ | $5,88,511$ | $6,88,552$ |
| EBIDTA | 17,250 | 33,410 | 48,790 | 56,690 | 66,476 | 78,712 |
| Margins (\%) | 8.0 | 11.6 | 12.0 | 11.1 | 11.3 | 11.4 |
| Adjusted net profit | 9,740 | 22,270 | 32,500 | 36,632 | 39,642 | 48,453 |
| EPS (Rs) | 10.9 | 25.0 | 36.5 | 41.2 | 44.5 | 54.4 |
| P/E (x) | 326.4 | 142.7 | 97.8 | 86.8 | 80.2 | 65.6 |
| EV/EBITDA (x) | 183.2 | 95.2 | 65.2 | 57.0 | 48.6 | 40.9 |
| RoCE (\%) | 15.1 | 26.3 | 27.9 | 21.3 | 22.6 | 24.0 |
| RoE (\%) | 13.0 | 23.9 | 27.4 | 25.4 | 23.1 | 23.6 |

## Conference Call Highlights

## Store opening:

- 3Q [Tanishq + Mia + Zoya] $=39$ stores
- 3 Q [Caratlane] $=13$ stores


## Jewellery Division :

- Stability in buyer growth but like to like sales for Caratlane/Tanishq/Mia saw some softness in the new customers in the sub Rs. 1 lakh owing to economic challenges
- Due to shrad difference September to November would be a better comparison $\&$ growth was healthy during this period
- Gold prices were up $16 \%$ in 3QFY24 leading to higher competition
- Lower studded mix @ 24\% 3QFY24 vs 26\% in 3QFY23
- Gained market share in few markets \& stable in few
- Titan tracks 45-50 competitors at city level on regular basis
- Saw resistance in eyewear business during Sept-Nov period, however Dec was a relief
- No significant impact on diamond margins || Taken some minor correction on solitaire
- Watches \& wearables margins likely to be $16 \%$ when it achieves a sales of $5 \mathrm{k}-10 \mathrm{k}$ crs
- Studded mix is higher in international stores


## Valuation \& Outlook

Despite increasing competition Tanishq continues to remain undisputed leader while gaining market share in few geographies.1-2 quarter here $\&$ there but largely management is confident of sales momentum continuing in FY25 \& jewellery EBIT margins to be in the range of 12-13\%.

We believe number of weddings for FY25 will be key monitorable as FY23 had closer to 40 lakh weddings \& FY24 is expected to have 35 lac weddings, however due to price rise of gold FY24 growth momentum continued higher base.

At CMP of Rs 3,628 the stock is trading at $68 x$ FY26e expected EPS of Rs.53, we maintain our rating to *HOLD* with a target price of Rs.3,051 (58x 12 Mnth Fwd PE multiple closer to mean)

Despite increasing competition Tanishq continues to remain undisputed leader while gaining market share in few geographies.1-2 quarter here $\&$ there but largely management is confident of sales momentum continuing in FY25 \& jewellery EBIT margins to be in the range of 12-13\%.

We believe number of weddings for FY25 will be key monitorable as FY23 had closer to 40 lakh weddings \& FY24 is expected to have 35 lac weddings, however due to price rise of gold FY24 growth momentum continued higher base.

At CMP of Rs 3,572 the stock is trading at $66 x$ FY26e expected EPS of Rs.54, we maintain our rating to *HOLD* with a target price of Rs.3,122 (58x 12 Mnth Fwd PE multiple closer to mean).

## 12 Month Forward PE Multiple Chart



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## Quarterly Financials

| Particulars (Rs Mns) | YoY |  |  |  | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY24 | 3QFY23 | Growth (\%) | 2QFY24 | Growth (\%) |
| Sale of products/services | 1,39,630 | 1,11,670 | 25\% | 1,07,080 | 30\% |
| Other operating revenues | 2,010 | 4,420 | -55\% | 18,210 | -89\% |
| Total Operating Revenues | 1,41,640 | 1,16,090 | 22\% | 1,25,290 | 13\% |
| Other income | 1,360 | 890 | 53\% | 1,240 | 10\% |
| Total Income | 1,43,000 | 1,16,980 | 22\% | 1,26,530 | 13\% |
| Total RM Cost | 1,08,700 | 88,400 | 23\% | 95,990 | 13\% |
| RM to Op Revenue | 76.74\% | 76.15\% |  | 76.61\% |  |
| Employee benefits expense | 4,800 | 4,110 | 17\% | 4,630 | 4\% |
| Advertising | 3,380 | 2,730 | 24\% | 2,680 | 26\% |
| Ad Spends to OP Revenue | 2.39\% | 2.35\% |  | 2.14\% |  |
| Other expenses | 9,110 | 7,380 | 23\% | 7,880 | 16\% |
| O. Exps to Op Revenue | 6.43\% | 6.36\% |  | 6.29\% |  |
| EBITDA (exc. OI) | 15,650 | 13,470 | 16\% | 14,110 | 11\% |
| EBITDA Margin | 11.05\% | 11.60\% |  | 11.26\% |  |
| Depreciation | 1,540 | 1,130 | 36\% | 1,440 | 7\% |
| PBIT | 15,470 | 13,230 | 17\% | 13,910 | 11\% |
| Interest | 1,690 | 790 | 114\% | 1,400 | 21\% |
| PBT | 13780 | 12,440 | 11\% | 12,510 | 10\% |
| Total Tax | 3250 | 3,320 | -2\% | 3,360 | -3\% |
| Tax Rate | 23.6\% | 26.7\% |  | 26.9\% |  |
| PAT | 10530 | 9,130 | 15\% | 9,160 | 15\% |
| Exceptional item |  |  |  |  |  |
| Share of profit from JV/ Associate |  | 10 |  | 10 |  |
| Minority Interest |  | 90 | -100\% | 10 | -1000\% |
| Adjusted PAT | 10530 | 9,040 | 16\% | 9,150 | 15\% |
| NPM | 7.36\% | 7.73\% |  | 7.23\% |  |
| Equity | 890 | 890 |  | 890 |  |
| FV | 1 | 1 |  | 1 |  |
| EPS | 11.83 | 10.16 | 16\% | 10.28 | 15\% |
| Segmental Revenues |  | 0.1617704 |  |  |  |
| Watches | 9,860 | 8,110 | 22\% | 10,920 | -10\% |
| \% to Operating Income | 6.9\% | 6.9\% |  | 8.6\% |  |
| Jewllery | 1,27,420 | 1,04,460 | 22\% | 1,10,810 | 15\% |
| \% to Operating Income | 89.1\% | 89.3\% |  | 87.6\% |  |
| Eyeware | 1,680 | 1,740 | -3\% | 1,890 | -11\% |
| \% to Operating Income | 1.2\% | 1.5\% |  | 1.5\% |  |
| Others | 3,130 | 2,140 | 46\% | 2,180 | 44\% |
| \% to Operating Income | 2.2\% | 1.8\% |  | 1.7\% |  |
| Corporate (unallocated) | 910 | 530 | 72\% | 730 | 25\% |
| \% to Operating Income | 0.6\% | 0.5\% |  | 0.6\% |  |
| Total | 1,43,000 | 1,16,980 | 22\% | 1,26,530 | 13\% |
| PBIT Margins: |  |  |  |  |  |
| Watches | 5.7\% | 10.11\% |  | 14.65\% |  |
| Jewellery | 11.6\% | 11.90\% |  | 10.98\% |  |
| Eyeware | 7.7\% | 18.39\% |  | 13.23\% |  |
| Others | 1.60\% | -7.48\% |  | -0.92\% |  |

Source : Company

## Financials

| P\&L (Rs mn) | FY21 | FY22 | FY23 | FY24e | FY25e | FY26e |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 2,16,450 | 2,87,990 | 4,05,750 | 5,10,402 | 5,88,511 | 6,88,552 |
| Operating Expenses | $(1,64,140)$ | $(2,16,410)$ | $(3,03,550)$ | $(3,90,458)$ | $(4,47,268)$ | $(5,24,677)$ |
| Employee Cost | $(10,650)$ | $(13,490)$ | $(16,470)$ | $(19,764)$ | $(23,717)$ | $(27,274)$ |
| Other Expenses | $(24,410)$ | $(24,680)$ | $(36,940)$ | $(43,491)$ | $(51,050)$ | $(57,889)$ |
| Operating Profit | 17,250 | 33,410 | 48,790 | 56,690 | 66,476 | 78,712 |
| Depreciation | $(3,750)$ | $(3,990)$ | $(4,410)$ | $(4,200)$ | $(4,741)$ | $(5,046)$ |
| PBIT | 13,500 | 29,420 | 44,380 | 52,490 | 61,735 | 73,666 |
| Other income | 1,860 | 2,340 | 3,080 | 2,702 | 479 | 525 |
| Interest | $(2,030)$ | $(2,180)$ | $(3,000)$ | $(6,000)$ | $(9,237)$ | $(9,440)$ |
| PBT | 13,330 | 29,580 | 44,460 | 49,191 | 52,977 | 64,751 |
| Profit before tax (post exceptional) | 13,330 | 29,580 | 44,460 | 49,191 | 52,977 | 64,751 |
| Provision for tax | $(3,530)$ | $(7,060)$ | $(11,730)$ | $(12,381)$ | $(13,334)$ | $(16,298)$ |
| Reported PAT | 9,800 | 22,520 | 32,730 | 36,810 | 39,642 | 48,453 |
| Ml | (10) | (250) | (240) | (168) | (118) | (82) |
| Net Profit | 9,790 | 22,270 | 32,490 | 36,642 | 39,525 | 48,371 |
| Adjusted Profit ( excl |  |  |  |  |  |  |
| Exceptionals) | 9,740 | 22,270 | 32,500 | 36,632 | 39,642 | 48,453 |


| Balance Sheet | FY21 | FY22 | FY23 | FY24e | FY25e | FY26e |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equity capital | 890 | 890 | 890 | 890 | 890 | 890 |
| Reserves | 74,080 | 92,140 | 1,17,620 | 1,43,262 | 1,70,894 | 2,04,729 |
| Net worth | 74,970 | 93,030 | 1,18,510 | 1,44,152 | 1,71,784 | 2,05,619 |
| Ml | 50 | 300 | 530 | 698 | 816 | 898 |
| Non Current Liabilites | 12,350 | 13,490 | 18,550 | 46,672 | 46,879 | 47,103 |
| Current Liabilites | 77,150 | 1,05,120 | 1,32,640 | 1,88,247 | 2,05,467 | 2,27,081 |
| TOTAL LIABILITIES | 1,64,520 | 2,11,940 | 2,70,230 | 3,79,769 | 4,24,947 | 4,80,701 |
| Non Current Assets | 32,550 | 37,400 | 46,144 | 94,864 | 1,00,503 | 1,02,781 |
| Fixed Assets | 24,320 | 25,060 | 30,174 | 34,174 | 38,174 | 40,424 |
| Goodwill | 1,230 | 1,230 | 1,230 | 46,000 | 46,000 | 46,000 |
| Non Current Investments | 190 | 2,790 | 3,510 | 3,510 | 3,510 | 3,510 |
| Deferred Tax Asset | 1,050 | 1,870 | 1,580 | 1,580 | 1,580 | 1,580 |
| Long Term Loans and |  |  |  |  |  |  |
| Advances | 430 | 420 | 540 | 621 | 714 | 821 |
| Other Non Current Assets | 5,330 | 6,030 | 9,110 | 8,979 | 10,525 | 10,446 |
| Current Assets | 1,31,970 | 1,74,540 | 2,24,086 | 2,84,905 | 3,24,444 | 3,77,920 |
| Current investments | 28,050 | 150 | 21,640 | 21,640 | 21,640 | 21,640 |
| Inventories | 84,080 | 1,36,090 | 1,65,840 | 2,13,321 | 2,44,358 | 2,86,649 |
| Trade Receivables | 3,660 | 5,650 | 6,740 | 8,478 | 9,776 | 11,438 |
| Cash and Bank Balances | 5,600 | 15,730 | 13,446 | 22,751 | 27,332 | 34,377 |
| Short Term Loans and |  |  |  |  |  |  |
| Advances | 760 | 4,230 | 1,350 | 1,485 | 1,634 | 1,797 |
| Other Current Assets | 9,820 | 12,690 | 15,070 | 17,230 | 19,704 | 22,020 |
| TOTAL ASSETS | 1,64,520 | 2,11,940 | 2,70,230 | 3,79,769 | 4,24,947 | 4,80,701 |


| Cash Flow St. (Rs. mn) | FY21 | FY22 | FY23 | FY24e | FY25e | FY26e |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Profit | 9,740 | 22,270 | 32,500 | 36,632 | 39,642 | 48,453 |
| Add: Dep. \& Amort. | 3,750 | 3,990 | 4,410 | 4,200 | 4,741 | 5,046 |
| Cash profits (Inc)/Dec in | 13,490 | 26,260 | 36,910 | 40,832 | 44,384 | 53,499 |
| -Sundry debtors | (545) | $(1,990)$ | $(1,090)$ | $(1,738)$ | $(1,297)$ | $(1,662)$ |
| -Inventories | $(3,050)$ | $(52,010)$ | $(29,750)$ | $(47,481)$ | $(31,038)$ | $(42,291)$ |
| -Loans/advances | 906 | $(3,460)$ | 2,760 | (216) | (242) | (270) |
| - Other Current Assets <br> '-Current Liab and | 382 | $(3,410)$ | $(5,320)$ | $(2,029)$ | $(4,019)$ | $(2,237)$ |
| Provisions | $(2,084)$ | 7,710 | 12,490 | 4,548 | 5,009 | 5,517 |
| Sundry Creditors | 1,923 | 5,050 | (800) | 3,476 | 2,272 | 3,096 |
| Change in working capital | $(2,467)$ | $(48,110)$ | $(21,710)$ | $(43,440)$ | $(29,315)$ | $(37,848)$ |
| CF from Oper. activities | 11,023 | $(21,850)$ | 15,200 | $(2,608)$ | 15,068 | 15,652 |
| CF from Inv. activities | $(29,444)$ | 20,560 | $(31,734)$ | $(52,970)$ | $(8,731)$ | $(7,296)$ |
| CF from Fin. activities | 20,210 | 11,410 | 14,250 | 64,884 | $(1,746)$ | $(1,311)$ |
| Cash generated/(utilised) | 1,789 | 10,120 | $(2,284)$ | 9,305 | 4,591 | 7,044 |
| Cash at start of the year | 3,811 | 5,600 | 15,730 | 13,446 | 22,751 | 27,332 |
| Cash at end of the year | 5,600 | 15,720 | 13,446 | 22,751 | 27,332 | 34,367 |
| Ratios | FY21 | FY22 | FY23 | FY24e | FY25e | FY26e |
| OPM | 8.0 | 11.6 | 12.0 | 11.1 | 11.3 | 11.4 |
| NPM | 4.46 | 7.67 | 7.95 | 7.14 | 6.73 | 7.03 |
| Tax rate | (26.5) | (23.9) | (26.4) | (25.2) | (25.2) | (25.2) |
| Growth Ratios (\%) |  |  |  |  |  |  |
| Net Sales | 2.8 | 33.1 | 40.9 | 25.8 | 15.3 | 17.0 |
| Operating Profit | (30.1) | 93.7 | 46.0 | 16.2 | 17.3 | 18.4 |
| PBIT | (36.3) | 117.9 | 50.8 | 18.3 | 17.6 | 19.3 |
| PAT | (35.1) | 128.7 | 45.9 | 12.7 | 8.2 | 22.2 |
| Per Share (Rs.) |  |  |  |  |  |  |
| Net Earnings (EPS) | 11 | 25 | 37 | 41 | 45 | 54 |
| Cash Earnings (CPS) | 15.2 | 29.5 | 41.5 | 45.9 | 49.9 | 60.1 |
| Dividend | 3.8 | 7.5 | 10.0 | 12.3 | 13.4 | 16.3 |
| Book Value | 84.2 | 104.5 | 133.2 | 162.0 | 193.0 | 231.0 |
| Free Cash Flow | 11.3 | (25.2) | 14.4 | (2.0) | 21.3 | 24.2 |
| Valuation Ratios |  |  |  |  |  |  |
| P/E(x) | 326.4 | 142.7 | 97.8 | 86.8 | 80.2 | 65.6 |
| P/B(x) | 42.4 | 34.2 | 26.8 | 22.1 | 18.5 | 15.5 |
| EV/EBIDTA(x) | 183.2 | 95.2 | 65.2 | 57.0 | 48.6 | 40.9 |
| Div. Yield(\%) | 0.1 | 0.2 | 0.3 | 0.3 | 0.4 | 0.5 |
| FCF Yield(\%) | 0.3 | (0.7) | 0.4 | (0.1) | 0.6 | 0.7 |
| Return Ratios (\%) |  |  |  |  |  |  |
| ROE | 13\% | 24\% | 27\% | 25\% | 23\% | 24\% |
| ROCE | 15\% | 26\% | 28\% | 21\% | 23\% | 24\% |

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[^0]:    Source : Bloomberg,Dalal \& Broacha Research

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